



TCC South/FWISD Collegiate High School Communication Plan

TCC South/FWISD Collegiate High School will utilize the following avenues to communicate with stakeholders including prospective students, parents, community members/partners, and FWISD ISD colleagues.

- TCC South/FWISD Collegiate High School website will be the official site for campus news, announcements, important dates, and reference documents.
- TCC South/FWISD Collegiate High School will utilize social media sites such as Facebook, Instagram, Twitter and the REMIND app to communicate information regarding upcoming campus events.
- TCC South/FWISD Collegiate High School will utilize the Blackboard School Messenger call-out systems to communicate information regarding upcoming campus events.
- TCC South/FWISD Collegiate High School will work directly with Fort Worth ISD Communications Department to ensure accurate information regarding the recruitment and application is included on the District website.
- TCC South/FWISD Collegiate High School will have marketing brochures (both English and Spanish) available during all recruiting events.
- TCC South/FWISD Collegiate High School will reach out directly to middle school counselors and middle school principals to schedule campus visits as well as the annual middle school counselor open house each fall.
- TCC South/FWISD Collegiate High School will tentatively offer open house events each fall to inform parents and prospective students about the PTECH program and TCC South.